

# HENNINGHARDERS



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## LOGISTICS FOR BEVERAGES

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IMPORT | EXPORT | SEA FREIGHT | AIR FREIGHT | CUSTOMS CLEARANCE



*As a compliance-minded company, our goal is to ensure the safety, integrity and product quality throughout the supply chain.*

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## **PROVEN LOGISTICS SOLUTIONS FOR THE BEVERAGE INDUSTRY**

With over 30 years experience in the global transport of beverages and materials, Henning Harders is one of the foremost logistics providers in the beverage industry. Our expertise allows us to understand the challenges our clients are facing.

Supply chain efficiency, flexibility and inventory control are all metrics which have a direct impact on brand reputation and the bottom line.

As beverage logistics specialists we tailor cost-effective solutions to each individual client, rather than adopting the “one size fits all” approach of most providers. We align ourselves with our clients’ operations and processes to develop a flexible and streamlined supply chain that delivers a measurable impact to our clients’ business.



## **ACHIEVING SUPPLY CHAIN EFFICIENCIES**

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**Importing and exporting beverages and perishable ingredients safely and efficiently is a complex process, requiring cross-border collaboration and in-depth knowledge of Customs and Bio-Security regulations.**

Henning Harders' dedicated beverage specialists can assist with all manner of importing and exporting for the beverage industry.

We coordinate and consolidate shipments from multiple suppliers and manage vendor performance – thus reducing complexity and cost.

Our experienced Customs Brokers expedite Customs clearance and all other Customs and Bio-Security related formalities – ensuring compliance and avoiding delays.

To support efficient management and real-time planning, we provide our clients with tools such as: end-to-end visibility, inventory control, EDI interface, SAP compatibility and full connectivity.

# TAILORED CUSTOMS SOLUTIONS FOR THE IMPORT AND EXPORT OF BEVERAGES



**How do we ensure your  
goods pass through  
customs efficiently?**

Hover your cursor here to find out.



## IMPROVE CASH FLOW

For beverage importers, we offer underbond solutions.

Henning Harders liaise with the Australian Taxation Office to establish periodic settlement permissions to allow delivery ex-warehouse without upfront duty payments. We can also establish continuing movement permissions to allow for underbond alcohol to be moved to other Customs warehouses without duty payment, for example airport duty free stores.

We can also set up and maintain a dedicated bond register to monitor stock receipts and movements. These records ensure accurate values can be recorded on clearances ex-warehouse, and also allow for reconciliation against physical stock on hand during stocktake.

Our services include:

- Customs consultancy
- Duty minimisation techniques for refurbishment or expansion projects
- Auditing services – Duty / Excise / Taxation
- Bond register set up
- Bond register maintenance
- Bond register reconciliation
- Underbond solutions
- Department of Agriculture (DoA) accredited Customs Brokers

## AUSTRALIAN TRUSTED TRADER

As an accredited Australian Trusted Trader, we provide customers with a range of benefits:

- a more seamless trading experience
- more cost-effective trade arrangements
- streamlined import / export processes
- reduced supply chain costs
- improved access to markets for Australian exporters
- priority trade services
- duty deferral arrangements
- differentiated examinations
- mutual recognition arrangements



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**Avoid unnecessary storage and detention costs**

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**We offer competitive cargo insurance for our clients to suit their specific shipments – be it sea, land or air – providing peace of mind and avoiding costly loss.**

## ACHIEVE COMPLIANCE

Our experienced beverage specialists can guide you through the maze of regulations and formalities.

As a compliance-minded company, our goal is to ensure the safety, integrity and product quality throughout the supply chain. With IATA, RACA and Dangerous Goods accreditation, and with our DoA accredited Customs Brokers, we ensure total compliance with all legislation.

We provide:

- Advice on safe handling
- International Trade Documentation including FTA advice
- Security – all documents are stored electronically for each consignment
- Assistance with regulations such as labelling and documentation
- Advice on export grants, valuation procedures, tariffs and GST
- Efficient Customs clearance of import and export cargo
- Calculating excise rates for beer and spirits
- Reporting excise and paying duties
- Claiming excise refunds, drawbacks and remissions
- Maintaining accurate excise records and registers

# CASE STUDIES



## **COST-EFFICIENT CONSOLIDATION SOLUTIONS**

We frequently arrange consolidations of premium European wines and champagnes at our facility in France. The wines are collected from all over Europe and consolidated, which allows for single full containers to be shipped instead of multiple small shipments from different ports of origin. This measure allows our clients to benefit from cost efficiencies and ultimately increase profits.

## **MINIMISE STORAGE FEES**

We understand that cost efficiencies may lie in shipping cargo in large volumes and that it is often more practical for importers to ship multiple containers on a single Bill of Lading.

Due to forecasting, manufacturing and shipping delays, one of our clients faced the prospect of significant wharf storage charges.

Henning Harders mitigated these costs and kept additional charges to a minimum whilst maintaining strict compliance with Customs legislation.

## **BONDED WAREHOUSING**

With the help of Henning Harders, one of our clients was the first to be approved for periodic settlement permissions. By maintaining an accurate bond register, stock can be transferred between bonded warehouses during an agreed weekly period, with settlement of duties and taxes being made at the conclusion of each period.



**How do we keep your beverages in fresh condition?**

Hover your cursor here to find out.



## COORDINATED ON-TIME SUPPLY OF MATERIALS

When international beers are brewed in Australia, the production process demands the synchronised, on-time delivery of materials. For one of our clients, our dedicated beverage specialists developed a tailored supply chain solution, which ensures the coordinated transport of malt from England, Spain and New Zealand; brewers yeast from the Netherlands; hops from Germany and the USA; glass bottles from the United Arab Emirates; and bottle caps from Italy.

This arrangement requires forecasting demand and monitoring shipping schedules, routes and transit times. We organise the shipments and we ensure the materials are received on site in time and in the order in which they are required for production, thereby avoiding costly disruption to the manufacturing process.



The various types of beverages: beer, wine, spirits, fruit juice; and packaging: glass, cans, kegs, casks or Flexi-bags, require specific shipping and storage solutions.

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We also organise the transport and efficient customs clearance of entire production facilities, bottling plants and brewery equipment.

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# PROBLEM SOLVED



## CASE STUDY

One of our clients operates a number of breweries in Australia and New Zealand – with production depending on the timely delivery of hops from the United States.

When unforeseeable industrial action in the U.S. caused port disruptions, shipping schedules were delayed and beer production was at risk.

Our response was immediate. All orders were analysed and communication channels were opened between suppliers, shipping lines and the client. We solved the problem by redirecting shipments en-route to other destinations to those breweries where stocks were diminished.

Our Key Account Manager and the team at Henning Harders went the extra mile to ensure the timely supply of hops, therefore avoiding costly disruption to the production process.

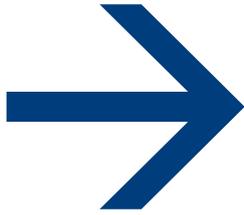


We constantly monitored shipping schedules and transit times, so we could respond quickly and flexibly to changes in our client's production schedule and avoid costly down time.

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# OUR INDUSTRY-SPECIFIC SERVICES

Supply chain efficiency and inventory optimisation are key drivers of profitability. We provide client-specific reporting and data management tools to achieve a more streamlined distribution, increased flexibility and inventory turnover.



## EASE OF MANAGEMENT

The ability to respond quickly to order changes or other issues is vital in the competitive environment of the beverage industry. That's why we make all relevant information available through our data management tools with full EDI capability and SAP compatibility.

We provide our clients with:

- End-to-end supply chain visibility
- Online shipment tracking
- Use-by dates on tracking reports
- Seamless integration with client software
- Advanced IT systems with full EDI capability
- SAP compatibility
- Customised reporting
- Statistical data capabilities
- Online metrics to improve results
- Security – all documents stored electronically for each consignment
- Bond register reconciliation
- Weekly settlements

## TAILORED SEA AND AIR FREIGHT SOLUTIONS

We arrange the appropriate mode of transport and the relevant equipment to maintain the integrity of your beverages.

Our services include:

- Time-sensitive shipments for limited-period promotions or seasonal spikes
- Samples or small order deliveries
- Refrigerated shipping (reefer) with temperature-controlled conditions matched to the product
- Sourcing of vehicles with generator sets to maintain temperatures where required
- Organising Flexi-bags and ISO tank containers
- Obtaining lined containers when required for bulk malt shipments
- Tipping of malt at Quarantine approved premises where inspection is required
- Special packaging for fragile products, premium wines and liquor
- Container transport management, including heavy shipment load capabilities
- Direct sailing from port to port to maintain the quality of the product
- Supplier consolidation for cost-effective transport

## EXPERIENCED BEVERAGE LOGISTICS SPECIALISTS

Our dedicated Beverage Specialists and our licensed Customs Brokers have extensive knowledge and experience in the import and export of wine, beer, spirits, fruit juices and perishable ingredients.

## VALUE-ADDED SERVICES

No need to leave the supply chain for packing, re-packing or consolidating. We offer value-added services, which are tailored to your specific requirements and can save you time and money:

- Competitive cargo insurance
- Import clearance
- Labelling, bundling, stamping
- Packing, palletising
- PoS handling
- Blast freezing
- Quality control
- Project management
- Consolidating orders from multiple suppliers
- Vessel chartering

## WAREHOUSING FOR BEVERAGES

Ideal storage conditions are crucial when it comes to maintaining the full quality of your beverages. We provide warehousing solutions which perfectly match the specific requirements of your cargo.

Our services include:

- Multi-temperature solutions: frozen, chilled, ambient, humidity-controlled
- Fully air-conditioned warehouses
- Bonded and free store facilities
- Full container storage
- Secure rack and bulk storage
- Inventory management
- Effective stock rotation to maintain quality and consistency



→ Your Key Account Manager has the skills and experience to help solve your business challenges

## ONE KEY ACCOUNT MANAGER

Every Henning Harders client – no matter how large or small – is assigned a dedicated Key Account Manager to personally manage their business needs. This experienced supply chain manager is supported by licensed customs brokers and data analysts.

Our unique One-Key-Account-Manager policy provides our clients with tangible, added value:

- an efficient flow of information
- prompt and effective handling of requests and issues
- regular reviews to strengthen their supply chain
- a quality-assured customer experience
- competent advice on latest customs regulations
- makes it easy for clients to stay in control of their supply chain

## ACCREDITATIONS & MEMBERSHIPS

IATA [International Air Transport Association] - Accredited Agent & Member  
DOA [Australian Government Department of Agriculture] - Accredited Dangerous Goods - Accredited  
RACA [Regulated Air Cargo Agent for Security]  
SAL [Shipping Australia Limited] – Member  
CBFCA [Customs Brokers Council of Australia] – Member  
UOL [United Ocean lines] – Member  
FTA [Freight & Trade Alliance] – Member  
FBIA [Food and Beverage Importer Association] – Member  
NSW Business Chamber – Member  
FBA [Family Business Australia] – Member  
German-Australian Chamber of Industry & Commerce – Member  
VECCI [Victorian Employer's Chamber of Commerce] – Member  
Australian Trusted Trader - Accredited

# CONTACT US

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## ABOUT US

Henning Harders is a family owned Australian company with offices in all major cities in Australia and New Zealand and an extensive worldwide network of partner offices – all logistics and customs specialist with intricate local knowledge and experience in their geographic areas.

We have long-term business relationships with all major carriers and shipping companies and access to the most competitive sea and air rates. Contrary to large overseas conglomerates, we are true Australia / New Zealand specialists with established and

productive relationships with Government Authorities. We are an accredited Australian Trusted Trader, which means we can provide clients with a wide range of import/export benefits.

We understand that we can only be successful, if our clients are successful. With over 30 years in the business, our success can be attributed to the dedication and competence of our staff and our investment in long-term business relationships with our clients.

**[HARDERS.COM.AU](http://HARDERS.COM.AU) | [HARDERS.CO.NZ](http://HARDERS.CO.NZ) | [TRADELINE.COM.AU](http://TRADELINE.COM.AU)**  
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# HENNINGHARDERS

## GLOBAL LOGISTICS

*Always reliable, always punctual*

Sydney: +61 2 8302 0400

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